



Huahua Tian

Gothenburg, SE

UX/UI/ Ix/ Design



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Portfolio

LinkedIn

- Academic: Graduated with honors from Aalto university and KTH double degree program in Human-computer Interaction and Design major.
- Profession: Worked at Zeekr, Northvolt, Volvo, and ABB in the Design field. Nova member, Microsoft MLSA member. Google women techmaker.
- Recognition: Interaction Awards Finalists, UX Design Awards Nominees, Microsoft Imagine Cup China Winner, DigiEduHack Finland Winner.

Experience

UX design - UX Designer

UX, Zeekr Technology Europe 05/2023 - 10/2024 Gothenburg, Sweden

Job Description: concept, develop and verify the automotive HMI platform for Zeekr DC1E, BX1E, and CX1E. Mainly focus on the DIM, HUD and CSD. Conduct user research to inform the evolution of future HMI systems. Collaborated with cross-functional teams and suppliers in China.

Key Methods: UX/UI Design (Figma)
Cross-functional cooperation (Jira)

UX Research, UX/UI Design, User Test - UX Intern

UX Team, Northvolt 06/2022 - 08/2022 Stockholm, Sweden

Job Description: Establish quantitative data tracking for products to measure success. Redesign the onboarding panel on the internal application. Perform user research and redesign the overview page of the internal application and validate with users.

Key Methods: UX/UI Design (Figma, Adobe Creative Suite)
Data Analysis (Mixpanel)
User Test (User interview, Miro, Jira, Teams)

UX/UI Design, Info Visualization - Thesis Student

UX department, Volvo CE 01/2022 - 06/2022 Eskilstuna, Sweden

Job Description: Identify representative wheel loader scenarios to highlight user context and touchpoints and gather relevant data and representation. Create user-purpose-driven visualizations for R&D, Internal stakeholders, and customers/operators.

Key Methods: UX/UI Design (Figma, Balsamiq, Adobe Creative Suite)
Information Visualization (Figma, Power BI)
User Research (On-site user interview, Miro, Jira, Teams)

UX/UI Design, Visual Design - UX/UI Trainee

Motion design team, ABB 06/2021 - 08/2021 Helsinki, Finland

Job Description: Develop pixel-perfect and precise UI components for ABB design system. Illustrate (Isometric graph, Icon, Pictogram) to visualize the process for the features of ABB NG servo drive. Building external and internal visual communications and assets applied ABB brand guidelines.

Key Methods: UX/UI Design (Figma)
Visual Design (Figma, Adobe Illustrator)
Visual Assets Management (Mural, Teams, Powerpoint)

Education

08/2020 - 11/2022

Espoo, Finland - Stockholm, Sweden

AALTO UNIVERSITY + KTH ROYAL INSTITUTE OF TECHNOLOGY
Master of Science in Human Computer Interaction and Design
Minor: Innovation & Entrepreneurship

- Courses: Data-Driven Design(Full marks), User-Center Design(Full marks)
Info Visualization(Full marks), UI construction, Human-Computer Interaction

09/2015 - 06/2019

Beijing, China

BEIJING LANGUAGE AND CULTURE UNIVERSITY
Bachelor of Engineering in Digital Media Technology

- Courses: Human-Computer Interaction, Web development, Database, Digital Signal Process, Computer Networks, Multimedia Design
- Awards: Second-Class Scholarship, Second Prize of Blue Bridge Cup UX Design Competition, Third Prize of the National Computer Design Contest

Extracurricular

Student Ambassador 11/2021 - 11/2022 Remote (Global)

Microsoft Learn Student Program

- Help local students and communities, led in the local tech circles, and developed technical and career skills for the future.

Volunteer Designer 09/2021 - 01/2022 Remote (Finland)

Junction, non-profit technology community

- Prototyped a website and graphic elements for a tech community in Finland, while collaborating virtually with other designers and a nonprofit organization.

Digital Ambassador 08/2021 - 08/2022 Stockholm, Sweden

International student recruitment unit at KTH

- Designed and planned for international student marketing and internal communications. Being a university social media curator.

Awards

Interaction Awards Finalists 2023

UX Design Awards Nominees 2023

The Staircase Art Contest for 2022 Winner 2022

Aalto Dean's Incentive Scholarship 2022

H@ck your COVID Hackathon Winner 2021

Solve the SDGs Hackathon Overall Winner 2021

Microsoft Imagine Cup World Top 12 Winner 2021

DigiEduHack World Top 12 Winner 2020

Language

Chinese (Mandarin) Native

English Fluent

Swedish Currently learning A1/A2